



MADISON AVE OPEN SPONSORSHIP OPPORTUNITIES

TUESDAY, OCTOBER 14

THE MUTTONTOWN CLUB, EAST NORWICH, NY

Golf for Good

Join us for a day of golf, networking, and impact—all in support of the AICP and AD Club of New York's Foundations, two organizations driving diversity and education across the advertising and production industries.

Guests will also be able to bid on a bevy of fantastic items up for auction before the tournament and during the post-round cocktail hour and networking.

**ATTENDEES: 50-100 ADVERTISING,
MARKETING & MEDIA, ALL LEVELS**



SPONSORSHIP OPPORTUNITIES:
Support AICP & The AD Club Foundations



PREMIER SPONSORSHIP OPPORTUNITY

DESIGNED FOR ANY COMPANY THAT WANTS **MAXIMUM IMPACT & VISIBILITY ON THE COURSE**

BENEFITS

- Top-level branding on all signage and digital materials
- Dominant logo on step & repeat, website, and scorecards
- Cart signage
- Flag at first tee
- Two complimentary foursomes
- Verbal acknowledgment during welcome remarks as well as presentation of the trophies and opportunity for remarks during the award ceremony
- Custom on-course activation (e.g., lounge or product tent; at sponsors expense)
- Reserved seating and signage at lunch



\$25,000
(Only 2 available)

Contact Elicia Greenberg
elicia@theadvertisingclub.org &
karenm@aicp.com
to secure sponsorship

OTHER SPONSORSHIP OPPORTUNITIES

- Breakfast: Signage, Napkins **\$3,500**
- Lunch on Course: Signage, Napkins **\$5,000**
- Closing Reception: Signage, Napkins **\$5,000**
- Sponsorship of 1 Hole: Flag, Signage **\$1,000**
- Putting Contest **\$2,500**
- Driving Range **\$2,500**
- Player Gifts (Opportunity Cost): Signage, Gifts **\$1,000**
- Longest Drive **\$1,000**
- Closest-to-the-Pin Competitions **\$1,000**
- Birdie Challenge **\$1,500**

TICKET PRICING	MEMBER	NON-MEMBER
SINGLE PLAYER	\$695	\$765
TWOSOME	\$1,250	\$1,375
FOURSOME	\$2,500	\$2,750
FOURSOME WITH HOLE SPONSORSHIP	\$3,250	\$3,575

NOTE: CLUBS ARE AVAILABLE TO RENT FOR \$60.00

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